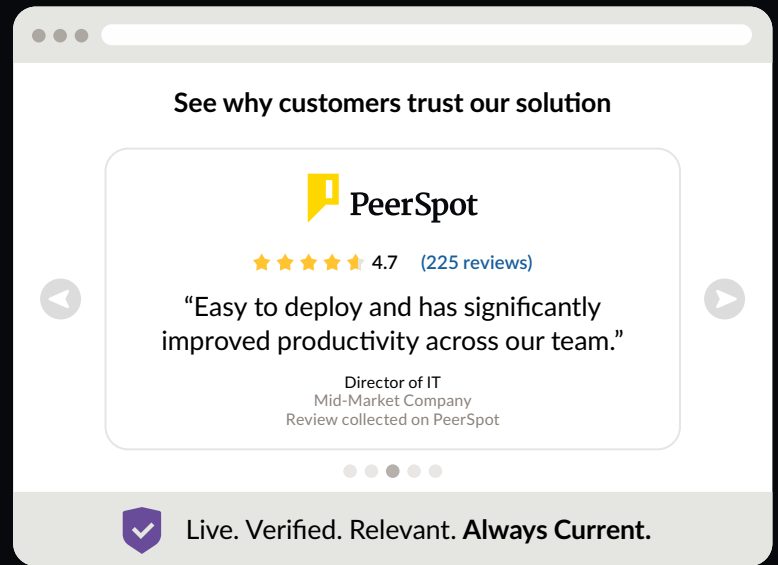


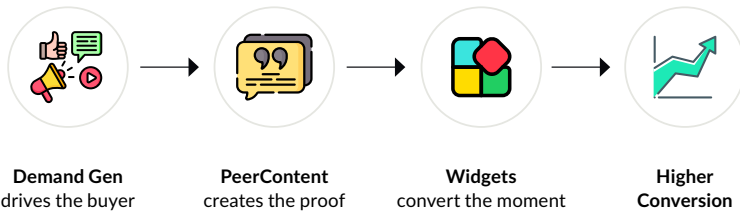
PeerSpot Widgets

Turn Website Traffic Into Buyer Confidence

Embed live, verified customer proof on your website and help buyers validate your solution—without ever leaving your page.



THE CONVERSION LAYER



Traffic + Proof = Higher Conversion

WHAT PEERSPOT WIDGETS PROVIDE



LIVE CUSTOMER PROOF

- Verified customer quotes
- Review snippets
- Real use cases and outcomes



ALWAYS CURRENT

- Powered by live PeerSpot review data
- Continuously refreshed as new reviews are captured



BUILT FOR BUYER EVALUATION

- Provides deployment context
- Strengths and tradeoffs
- Practitioner experience that buyers trust

WHERE TO USE WIDGETS



Product Pages



Landing Pages



Demo Request Pages



Free Trial Pages



Competitive Pages



Campaign Microsites



Use them anywhere buyers need confidence before they convert.

WHY IT MATTERS

Most websites make claims. PeerSpot Widgets add proof. They help buyers answer:

- ✓ Do companies like mine use this?
- ✓ What do real practitioners say?
- ✓ Can I trust this vendor?
- ✓ Is this solution worth evaluating further?

BUSINESS IMPACT



Higher page credibility



Stronger conversion from campaign traffic



Reduced buyer skepticism



Better sales conversations



More trust at the point of evaluation

HOW IT FITS



DEMAND GEN DRIVES THE BUYER

You bring them in.



PEERCONTENT CREATES THE PROOF

We source it.



WIDGETS CONVERT THE MOMENT

You win.



"Easy to deploy and has significantly improved productivity across our team."

Your website shouldn't just describe your product.
It should prove it.



Bring verified customer proof into your buyer experience.

TALK TO PEERSPOT TODAY

