

AWS COMPETENCIES MADE EASIER

Turn your validated AWS Marketplace reviews into AWS Competency submissions and customer stories with AI.



THE CHALLENGE

Earning an AWS Competency demonstrates technical expertise and proven customer success—but creating the required customer evidence is often the hardest part.

Partner teams spend weeks interviewing customers, writing case studies, collecting approvals, and formatting content to meet AWS submission requirements.

WHAT IF YOU COULD LEVERAGE CUSTOMER EVIDENCE YOU'VE ALREADY EARNED?



PEERSPOT ADVANTAGE

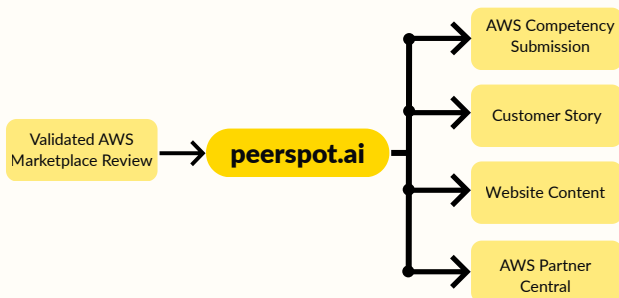
PeerSpot is the validated review platform powering AWS Marketplace First Party Reviews.

The same validated customer reviews that strengthen your AWS Marketplace listing also power:

- AWS Buyer Guides
- AI-powered discovery experiences
- AWS Competency submissions
- Website customer stories
- Sales and marketing content

Instead of starting over, PeerSpot helps you maximize an asset you already have.

FROM ONE REVIEW TO MULTIPLE AWS ASSETS



One Review. Multiple AWS Outcomes.

Leverage the validated customer evidence you're already collecting to accelerate AWS Competencies, strengthen your Marketplace presence, improve AI visibility, and create compelling customer stories—all from a single source of truth.

Why Customers Choose PeerSpot

- ✓ Official provider of validated AWS Marketplace First-Party Reviews
- ✓ AI-powered AWS Competency generation
- ✓ Website-ready customer stories
- ✓ One validated review reused across multiple AWS programs
- ✓ Reduce weeks of manual work to minutes
- ✓ Maximize the value of every customer review

HOW IT WORKS:

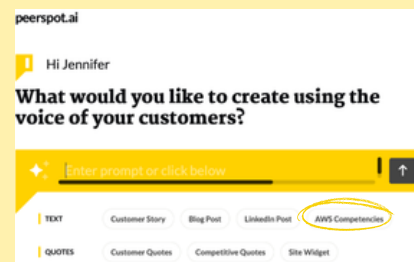
1

Select a Validated Review

Choose one of your detailed, long-form validated PeerSpot reviews already supporting your AWS Marketplace listing.

2

Generate an AWS Competency Submission



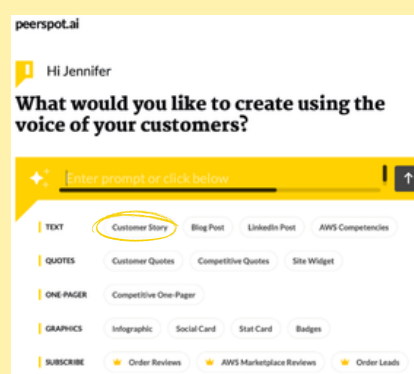
With one click, peerspot.ai extracts and organizes the customer evidence into AWS's required format.

No manual writing.
No copy and paste from multiple documents.

AWS Requirement	Automatically Generated
Customer Challenge	Business problem and pain points
Partner Solution	Solution implementation
Business Outcomes	Operational and business improvements

3

Generate a Customer Story



Using the same review, peerspot.ai creates a polished customer success story ready for publication on your website.

AWS allows anonymized customer stories when customer names cannot be disclosed, making this process even easier for partners managing NDA or compliance requirements.

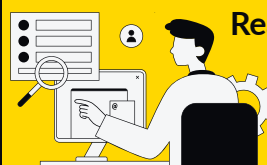
4

Submit Through AWS Partner Central

Publish the customer story to your website, then:

- Add the webpage URL to your Competency application.
- Copy the generated Challenge, Solution, Outcomes, and ROI sections directly into the required AWS fields.

The customer evidence is already structured and ready for submission.



Ready to accelerate your AWS success?

Visit peerspot.ai today!